

PROJECT PROPOSEL

Title of the project : Early aged Pre-schooling preparation program.
Duration of project : Initially three (3) years, later on the be continued considering the evaluation and monitoring results and recommendations with the consultation of the donor.

Project Area :

| District | Upazilla | No of Union | No of Village |
|----------|---------------|-------------|---------------|
| Barisal | Barisal Sadar | 4 | 12 |
| | Babugonj | 6 | 24 |
| 1 | 2 | 10 | 36 |

Name of the Organization : Aid Organization (AO)
Address of the Organization : Street: Jaifia Plaza, Battala, Nabagram Road, Barisal,
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Country: Bangladesh
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Legal Status : Aid Organization is registered with Department of Social Welfare and NGO Affairs Bureau, of the Government of Bangladesh
The Registered Nos. are: 534/98 and 2595/10

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Project costs:

| | |
|------------------------------|-------------|
| a) Total Cost of the Project | US\$ 66,756 |
| b) Donors Contribution | US\$ 53,633 |
| c) Local Contribution 20% | US\$ 13,122 |

Bank Details

Account Name: Aid Organization
Bank Name: Dutch-Bangla Bank Limited.
Branch Name: Barisal Branch,
Account No: 127 110 6412
Address of Bank: 109,Sadar Road, Barisal
Country: Bangladesh
SWIFT Code: DBBL BD DH

Project Goal : To develop school-going habit of coastal early aged poor children of 4-6 through establishing child's rights.

Project Beneficiaries : Mainly 900 early aged children of extremely poverty families will be the beneficiaries and their family members and indirectly the 260,000 community people of 10 Unions of Barisal Sadar and Babugonj Upazilla of Barisal Distict.

Background of the project:

Aid Organization is a National NGO, established in 1997 with the initiation of some like minded social workers for the promotion of the socio-economic and cultural status of the most disadvantaged coastal people, especially the women and children because these sector are the most victims in the society.

Aid Organization has been implementing different kinds of development activities in the operational areas for the socio-economic and cultural upliftment of the coastal poor and vulnerable women and children from the very beginning with the support of the Ministry of Primary and Mass Education (MOPME) and Save the Children-USA. It mainly emphasis's the coastal area families and children as target group and 90% coastal area target people is females and children. It has been organized about 1450 members and formed 29 savings group. It emphasis's the development of coastal children and females mainly as they are the main and most victims in the society, because, their culture, norms, traditions, behavior are different, and they keep isolated them from the modern culture and still they are far backward, as they believe on primitive tradition and culture and still modern culture has not introduced among them, which results high poverty and miseries. The government is not giving importance to those coastal areas due to hardship communication and isolated areas, which is too hard and dangerous also. Aid Organization has imparting various development activities for their development child education is one of the most important and ongoing programs of the organization as the primary step of all development activities, because, in Barisal Sadar and Babugonj Upazilla of Barisal District, where many coastal people lives, which is very backward low-lying, water logged and isolated from the mass community, because the beneficiaries are poor and neglected and their norms, culture etc. are different from the general community and they keep themselves isolated, as they are believe in primitive type or practices, norms, cultures, traditional principals. So, they are far backward from the modern culture and traditions. Their primitive and traditional life leading made them suffers. Due poverty, the early aged children are not going to schools, because, in the early aged, the children are not habituated with literacy, so, they are shy and feel fear to go to schools for education. Moreover, they guardians also do not like to send their children in the schools, because, the communication is not good at all, and any time early aged children can fall in the water. Even the teachers are also hesitated to teach them due to risky communication. In the project, most of the people are extremely poverty stricken. A total of 260,000 people live in the project areas, who will be benefited with the help of this project.

So far it has made educated about 900 Coastal children, who are early children of age 4-6 in the most disadvantaged and deprived in Coastal areas, because, in the project areas, about 90% Coastal people is illiterate and socially unconscious, so, they do not send their children to schools for education, moreover, due to low-lying and water logged areas and isolated areas, there are not educational institutions for the poor children, so, they are not getting any educational opportunities due to lack of parental awareness and opportunities. Still it has been running 10 children schools for 300 children of age 4-6. After one year, the children are sent to primary schools, as they have become habituated with the school education, So, they automatically go to primary schools, as they have become habituated with the school education, so, they automatically go to local primary schools for education.

The literacy rate of the coastal area is only 10% but among the target people it is about 3-5% because, the poor people are very much interested for education. So, most of the group members are illiterate and socially less conscious. They do not send their children to schools for education due to poverty and parental awareness about the value of education so thousands of Coastal children are becoming deprived from their basic needs and rights has increased child marriage, child laborers child abuses, child sexual harassment, physical torturing, child transportation, selling etc.

Moreover the early aged coastal children are quietly by passed from of the development activities. They are not getting any environment to spread their quality, capacity, inner hearts etc. due to lack of facilities and supports. The condition of the coastal females is also the same. They are not well permitted to go out of the families, participate in education and economic activities. They are the

burden of the family as well as, the society as they are not earning any income for the family. They become the dominant of two ways, one is social domination and other is male domination. The females are not getting any opportunities to spread out their inner-hearted competence. From our survey and working experiences, it has been found that there are many of children of age 4-6, who are not getting any education facilities from any corner. Moreover, due to parental unconsciousness, illiteracy and un-realization of the value of education, they do not send their children to schools and involve in deferent household works. Due to remote, hardship-communication and isolated village there are very insufficient education institutions in the areas, which prevent the children to go to schools and creates an alters and unconscious nation, which leads to increase gradual poverty. Now the group members are gradually realizing the value of education, as the prior and foremost for any development. So, they are requesting us to undertake early child education and their mother's development program for the poor and vulnerable Coastal people. Considering the needs and importance, this project has planned.

Project Justification/ Rationale:

Children are the best and future resources. So, this resource should be nurtured from the early age for making them eligible citizen to contribute for the county. There are many of early aged coastal children in the working areas, who are totally deprived from their rights and basic needs, who are totally deprived from their rights and basic needs, which creates high rate of child laborers, child marriages, illiteracy, unconsciousness, child abuse, child sexual harassment's physical torturing, migration, selling, child corruption's, etc. and the country is getting, an illiterate and unconscious nation, which produces more illiterate and unconscious nation in future and full of poverty. So, nation never would be free from the curse of the illiteracy and poverty. 900 coastal early aged children of age 4-6 of poor and vulnerable families of Barisal Sadar and Babugonj Upazilla of Barisal District, which is very backward, water logged, low-lying and isolated from the mass community, because, the beneficiaries are poor and their norms, culture etc. are different from the normal community and they keep themselves isolated from the normal community, as they are believe in primitive type of practices, norms, cultures, traditional principles. So, they are far backward from the modern culture and traditions. Their traditional and primitive life leading made them suffers. Due to extreme poverty, the early aged children are not going to schools, because, in the early aged, the children are not habituated with working with their parents, so, they are shy and feel fear to go to schools for education. Moreover, the guardians also do not like to sent their children in this Schools far of places, because, any time their minor children may fall in the water and may died. Even the teachers are also hesitated to teach them due to risky communication. In the project, most of the people are fisherman, day laborers, extremely poverty stricken. A total of 260,000 people live in the project coastal areas, who will be benefited with the help of this project. The females, half portion of the society is neglected and deprived from all sorts of involvement in decision-making, economic activities and education, which have made to society paralyzed hindered all development efforts. With the fullest participation of the females and the development of the early children, no development initiatives and efforts will be successful, it has been found from our previous experiences. The rights and basic needs of the early child the females should be fulfilled and opportunities should be created for them. So that the society gradually marches forward to development. The children's needs education facilities, institutional facilities, cultural facilities, physical growing facilities, mental recreations, opportunities for spreading their inner hearts etc. Then they could be able to become a responsible and capable citizen of the country and future parents. But for the development of the children, their parents should be development first, because, their parents are not ware, because capable and economically solvent, they could not afford for there children's development, so, their parents should be made economically solvent, aware and capable to ensure the rights and basic needs of the children. Considering the above facts, this project has been included early children and mothers development programs mainly.

Project Objectives:

- ❖ To develop school going habit of poor & vulnerable Coastal Children of the backward places.
- ❖ To provide educational & opportunity for the coastal children at early age.
- ❖ To open 10 Pre-children schools for 900 Coastal Children of age 4-6 to build up their school going habits.
- ❖ To conduct survey yearly in the hilly operational areas to identify & select 300 poor Coastal Children of age 4-6 for schools.
- ❖ To give education materials to the Coastal Children and Schools.
- ❖ To arrange extra-curriculum activities for education.
- ❖ To raise coastal parental awareness through meeting workshops and seminars.
- ❖ To provide primary health and hygiene education to the poor Coastal early children.
- ❖ To develop and establish the poor Coastal mother in the society.

Program activities and Target:

| Sl No | Activities | Year-1 | Year-2 | Year-3 | Total |
|-------|---|--------|----------|----------|-------|
| 1. | Conduct Survey | 1 | 1 | 1 | 3 |
| 2. | Identify and select Coastal children of age 4-6 | 300 | 300 | 300 | 900 |
| 3. | Open Early Children School | 10 | Continue | Continue | 10 |
| 4. | Recruit Teachers | 10 | Continue | Continue | 10 |
| 5. | Provide Training to Teacher | 1 | 1 | 1 | 3 |
| 6. | Conduct Examination | 4 | 4 | 4 | 12 |
| 7. | Arrange Games and sports | 4 | 4 | 4 | 12 |
| 8. | Observe international child day and other important days. | 4 | 4 | 4 | 12 |
| 9. | Arrange PHC and hygiene education | 4 | 4 | 4 | 12 |
| 10. | Arrange workshop & seminar on child's rights & development. | 3 | 3 | 3 | 9 |
| 11. | Recruit staff | 2 | Continue | Continue | 2 |
| 12. | Arrange monthly staff meeting | 12 | 12 | 12 | 36 |
| 13. | Conduct internal evaluation | 2 | 2 | 2 | 6 |
| 14. | Conduct final evaluation | 1 | 1 | 1 | 3 |
| 15. | Conduct audit | 1 | 1 | 1 | 3 |
| 16. | Prepare and send reports (half yearly) | 2 | 2 | 2 | 6 |
| 17. | Form school Management committee. | 1 | 1 | 1 | 3 |

Project Output / Indicators/ Impacts:

- ❖ The Coastal community people will be aware and they will continue the project with their own initiatives for their children's education, because, they will be aware about the value of education and need of education.
- ❖ 900 Coastal children of age 4-6 will be enrolled in different schools, they will be going to schools regularly, school going habit of them will develop. Rate of literacy will increase. Establish 10 early children schools, app. 900 Coastal children will attend schools, will have 10 trained, skilled experienced teachers and well developed 10 school management committees.
- ❖ Coastal mothers group with 900 mothers will be aware about primary health, nutrition and family planning and they will practice in their daily lives and a healthy environment will develop.

- ❖ 900 Coastal children will know about personal hygiene and practice in their daily lives.
- ❖ The social value of the Coastal women will increase and they will participate in different decision making.

Beneficiaries of the Project:

900 coastal area early aged children of age 4-6 of poor and vulnerable families of Barisal Sadar and Babugonj Upazila of Barisal District, with is very backward, low-lying, water logged, and isolated from the mass community, because, the beneficiaries are from coastal area and their norms, culture etc. They are different from the community and they keep themselves isolated from the community, as they are believe in primitive type of practices, norms, cultures, traditional principals. So, they are far backward from the modern culture and traditions. Their primitive life leading made them suffers. Due to language differences, the early aged children are not going to schools, because, in the early aged, the children are not habituated with Bengali language, so, they are shy and feel fear to go to schools for education, even the Bangali children make fun with them. Moreover, they guardians also do not like to sent their children in the schools with the Bengali children, because, the Bangali children do not like to associate those primitive cultural children. Even the teachers are also hesitated to teach them due to difference of language, traditions, norms, culture and behavior. In the project, most of the people are hardcore poor i. e. landless, have less, day laborers, boat man, fishermen, etc. A total of 260,000 coastal people live in the project areas, who will be benefited with the help of the project.

Project Description and Implementation Strategy:

The Executive Director, under the guidance and management of the Executive Committee, will be held responsible for all round activities of the project and he is cooperation of other senior staff and the project staff will render the service for the project under the following steps and strategies.

Staff recruitment and training / Orientation:

Necessary project staff (Accountant, Supervisor-1, and Teachers-10) will be recruited through maintaining proper formalities and they will be provide orientation and training on project implementation and will be deputed to carry out there own duties and responsibilities at the field levels.

Concoct simple survey:

The senior staff members will prepare survey formats and the staff and teachers will conduct a simple survey among the Coastal beneficiaries to select the targeted children for the program. The survey report will be prepared and submitted to the Executive Director.

Training planning and conduct training:

The training section will prepare training plan, materials, training schedules and modules as per the project proposal cited training natures and considering the capacity of the coastal children. Then a 6-day training cause will be conducted for the Teachers and Supervisor. Mainly the Coordinator of the organization will conduct the training course and necessary resource person will be involved for conducting critical sessions. The training course will be followed by a report, which will be used as the guidebook for the Teacher.

Child Section:

From the survey report, a total of 300 coastal children of age 4-6 will be selected from the very poor and vulnerable families of the project areas and after selection, the teachers and the supervisor will motivate and educate the parents and children for ensuring their presence in the education centers regularly.

Early childhood establishment and management Committee Formation:

According to the survey results and recommendation, the areas for will be identified and selected type children. Accordingly areas for 10 school sites will be selected and established 10 schools, in Coastal areas, which will be easy to communicate by the minor children through discussing with the Coastal groups members and local people. After finalization of 10 sites, 10 pieces land will be taken from the

Coastal community people as donation. A school management committee of 7 members will be formed from the Coastal community for each school. Where the teacher will act as a member secretary of the committee. The Committee will supervise and manage the school mainly under the guidance of the field organizer. The committee will provide month school progress report to the Supervisor. The school will be completed in January' 2014. The schoolhouse will be 24ft x 12ft i.e. sheet fancy and teen for the accommodation of 30 children Necessary furniture's (chair, table, Mat, black board etc.) will be provided after the construction.

Reading and writing materials distribution:

The accountant and the senior staff will collect the reading materials and writing materials from the market as per the budget considering the children's knowledge and realization power and distributed among the coastal children and the teachers according to the needs for there month. Proper records will be maintained for material distribution.

Classes start:

After distribution of the reading and writing materials and also school materials. The classes will be a meeting with the participation of the local elite's, guardians and the staffs in the first week of January' 2014. The classes will be continued for 2 to 3 hours in a day and 6 days in a week.

Educational subject:

The classes will be conducted mainly through encouraging subject like games and sports, physical exercises, singing, dancing, recitation drawing, etc. which will be easy language related and culture. Basic literacy and numeric education will be provided with these on local language, by which the early aged children can easily learn without fear and hesitation and become habituated with Bangli language and literacy, by which, they will get interest and encouragement for education and develop their school going habits.

Conduct Examinations:

Quarterly examinations will be conducted to justify the gained knowledge and ideas of the children, which will be very easy.

Extra-curriculum Activities and monthly meetings:

Plan will be prepared for extra-curriculum activities for the early children schools. As per plan the activities will be conducted. The Extra-curriculum activities will be as follows:

| Sl. No | Extra-curriculum activities. | Total participants | 1 st . Yr | 2 nd Yr | 3 rd Yr | Duration | Participants per batch |
|--------|--|--------------------|----------------------|--------------------|--------------------|-------------------|------------------------|
| A. | Games and sports for each school | 12 | 4 | 4 | 4 | 1 day each school | 30 children |
| B | Cultural functions | 12 | 4 | 4 | 4 | 1 day | 30 children |
| C | Parents meetings | 36 | 12 | 12 | 12 | 1day | 30 children |
| D | Observe National & International days related to child | 12 | 4 | 4 | 4 | 1day | 300 |

Workshops and Seminars:

A plan will be prepared for arranging workshops and seminars according to the project document and the workshop and seminars will be arranged and conducted according to following plan:

| Sl. No | Extra-curriculum activities. | | Total participants | 1 st . Yr | 2 nd Yr | 3 rd Yr | Duration | Participants per batch |
|--------|------------------------------|----|--------------------|----------------------|--------------------|--------------------|----------|------------------------|
| A. | Workshop on child's rights | on | 6 | 2 | 2 | 2 | 2 days | 150 parents |
| B | Seminars on Child's rights | on | 3 | 1 | 1 | 1 | 1 day | 300 parents |

Teacher's Refreshers Training:

In second and third year a 2-day refreshers course will be arranged for the teachers in the first week of each year.

Monthly staff meeting:

Monthly staff-meeting will be arranged, where all the staff and teachers will attend, submit monthly progress reports, review the progresses, find out lacking, drawback etc. and also find out solutions. In these meeting, they will prepare plan for next month's activities.

Supervision and Monitoring:

The Supervisor will supervise, follow up and monitor the project activities and teachers regularly. The senior staff will supervise the activities of the field staff members, Coordinator will monitor the activities on monthly basis. The monthly staff meeting and participants meeting will review the activity performances and solve the created problems. All the staff will submit monthly progress reports and plan next month's activity in this meeting.

Reporting:

The Executive Director will compile the reports of the staff half yearly and submit to the donate persons, donor agency and government departments.

Evaluation:

The project activities will be evaluated yearly basis internally and reports will be sent to the concerned officials. But final evaluation of the project activities will be conducted at the end of the project period by external evaluation team of by the Donor agency. Report will be sent all concerned agencies.

Auditing:

The project expenditures will be audited yearly basis at the end of each year by recognized. Audit firm and reports will be send to the concerned agencies for information and action. Apart from, internal audit will be conducted by internal them of the organization's.

Future:

Aid Organization will implement the project in the areas and develop the target people. Considering the achievements and the project activities will be extended for future development of the children and their mothers. So, more project components will be included in future. Aid Organization want to develop a sustainable program in the area.

Action plan:

An up to date action plan will be prepared before project implementation with the discussion and consultation of the beneficiaries, considering the time, situation, manpower, capacity, etc. Later on and sent to the donor agency for information.

Impact of the project:

The guardians will be aware and realise the value of children education and all the children will go to school regularly. The nation will be free from the curse of illiteracy and ignorance of the people. School going habit will develop and all the early aged children will go to school for education.

Sustainability of project:

The project will be self financing / sustainable under the following ways:

- a) The staff members will gain necessary skills and experiences to run the project smoothly and properly in the mean time, so, they could be able to control cover bigger size of program which will need less staff for the project continuation. Moreover, they could be able training up the beneficiaries with low cost and even with out cost.
- b) In the mean time the Coastal beneficiaries and community will be aware and realise the value of education and they will contribute for continuing the early childhood education program in the project areas.
- c) Local Coastal community initiatives will grow and they will contribute for early childhood education.
- d) A separate fund will be developed to continue the project activities in future.
- e) Local Coastal people will be involved to contribute and continue the project activities.
- f) The conscious Coastal people will contribute for running schools and the guardians will contribute also.
- g) Local and others contributions will be sought / collected to continue the project activities.

PROJECT BUDGET FOR THREE YEAR
(January, 2014 to December, 2016)

| SI No | Head of Expenditure | 1 st year | | 2 nd Year | | 3 rd Year | | Total | |
|---|---|----------------------|------------------|----------------------|------------------|----------------------|------------------|------------------|------------------|
| | | L.C | D.C | L.C | D.C | L.C | D.C | L.C | D.C |
| Early Child Education Program (LC = Local Contribution, DC = Donor Contribution) | | | | | | | | | |
| 1. | Survey Tk 20,000/- yearly survey | 00 | 20,000 | 00 | 20,000 | 00 | 20,000 | 00 | 60,000 |
| 2. | Education Centere Construction-10 Tk 60,000/- per school x 10 schools | 100,000 | 400,000 | 10,000 | 40,000 | 10,000 | 40,000 | 120,000 | 480,000 |
| 3. | School furniture fixtures for 10 school x10,000/- | 10,000 | 50,000 | 5,000 | 15,000 | 5,000 | 15,000 | 20,000 | 80,000 |
| 4. | Education materials for 300 children yearly Tk 300/- per head x 300 | 18,000 | 72,000 | 18,000 | 72,000 | 18,000 | 72,000 | 54,000 | 216,000 |
| 5. | Writing materials for 300 children yearly Tk 200/- per head x 300 | 12,000 | 48,000 | 12,000 | 48,000 | 12,000 | 48,000 | 36,000 | 144,000 |
| 6. | 10 Teachers Basic training for 5 days x 10 teachers Tk- 500/- per head, per day for food, materials etc. | 5,000 | 20,000 | 00 | 00 | 00 | 00 | 00 | 25,000 |
| 7. | 10 Teacher Refresher Training 2 days x 300/- | 00 | 00 | 600 | 2,400 | 600 | 2,400 | 1,200 | 4,800 |
| 8. | 10 Teacher Monthly Refresher 10 x 12 months x 100/- | 800 | 3,200 | 800 | 3,200 | 800 | 3,200 | 2,400 | 9,600 |
| 9. | Game and sport materials for 10 schools Tk 10,000/- per school x10 | 10,000 | 50,000 | 5,000 | 15,000 | 5,000 | 15,000 | 20,000 | 80,000 |
| 10. | Arrange of different functions like observation of child's rights day, prize giving, etc. Tk- 6000/- per school x 10 | 4,000 | 16,000 | 4,000 | 16,000 | 4,000 | 16,000 | 12,000 | 48,000 |
| 11. | Teachers honorarium for 10 persons Tk 4,000/- per head, per month x13 | 104,000 | 416,000 | 104,000 | 416,000 | 104,000 | 416,000 | 312,000 | 1,248,000 |
| 12. | Supervisor- 1 Tk- 6000/- per month x13 | 15,600 | 62,400 | 15,600 | 62,400 | 15,600 | 62,400 | 46,800 | 187,200 |
| 13. | Accountant - 1 Tk- 8000/- per month x13 | 20,800 | 83,200 | 20,800 | 83,200 | 20,800 | 83,200 | 62,400 | 249,600 |
| 14. | School dress for 300 children yearly. Tk 300/- per child | 18,000 | 72,000 | 18,000 | 72,000 | 18,000 | 72,000 | 54,000 | 216,000 |
| 15. | School bag for 300 children Tk 100/- per bag | 6,000 | 24,000 | 6,000 | 24,000 | 6,000 | 24,000 | 18,000 | 72,000 |
| 16. | Light tiffin Tk-5/p/d, p/hx300 x20 days x12 months | 72,000 | 288,000 | 72,000 | 288,000 | 72,000 | 288,000 | 216,000 | 864,000 |
| 17. | Administration cost 5% | 19,810 | 81,240 | 14,590 | 58,860 | 14,590 | 58,860 | 48,740 | 1,99,210 |
| | Total Project cost | 4,16,010 | 17,06,040 | 3,06,390 | 12,36,060 | 3,06,390 | 12,36,060 | 10,23,540 | 41,83,410 |

Total Budget for the Project = Tk. 52,06,950/- only.

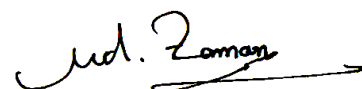
Local Contribution: Tk. 10,23,540/- only.

Requested Amount to Donors = Tk. 41, 83,410/- only.

Taka. 41,83,410/- = US\$ 53,633 (Converted to US. Dollar: Taka 78.00 = US\$ 1.00)

Total required project cost fifty three thousand six hundred thirty three US Dollar only.

Project Applicant



Md. Moniruzzaman
Executive Director

